



EZE | Make it easy

EZE SOLUTIONS FOR YOUR BUSINESS

WHO WE ARE

We are an agile team of strategists, researchers, creatives, developers, writers and one captain.

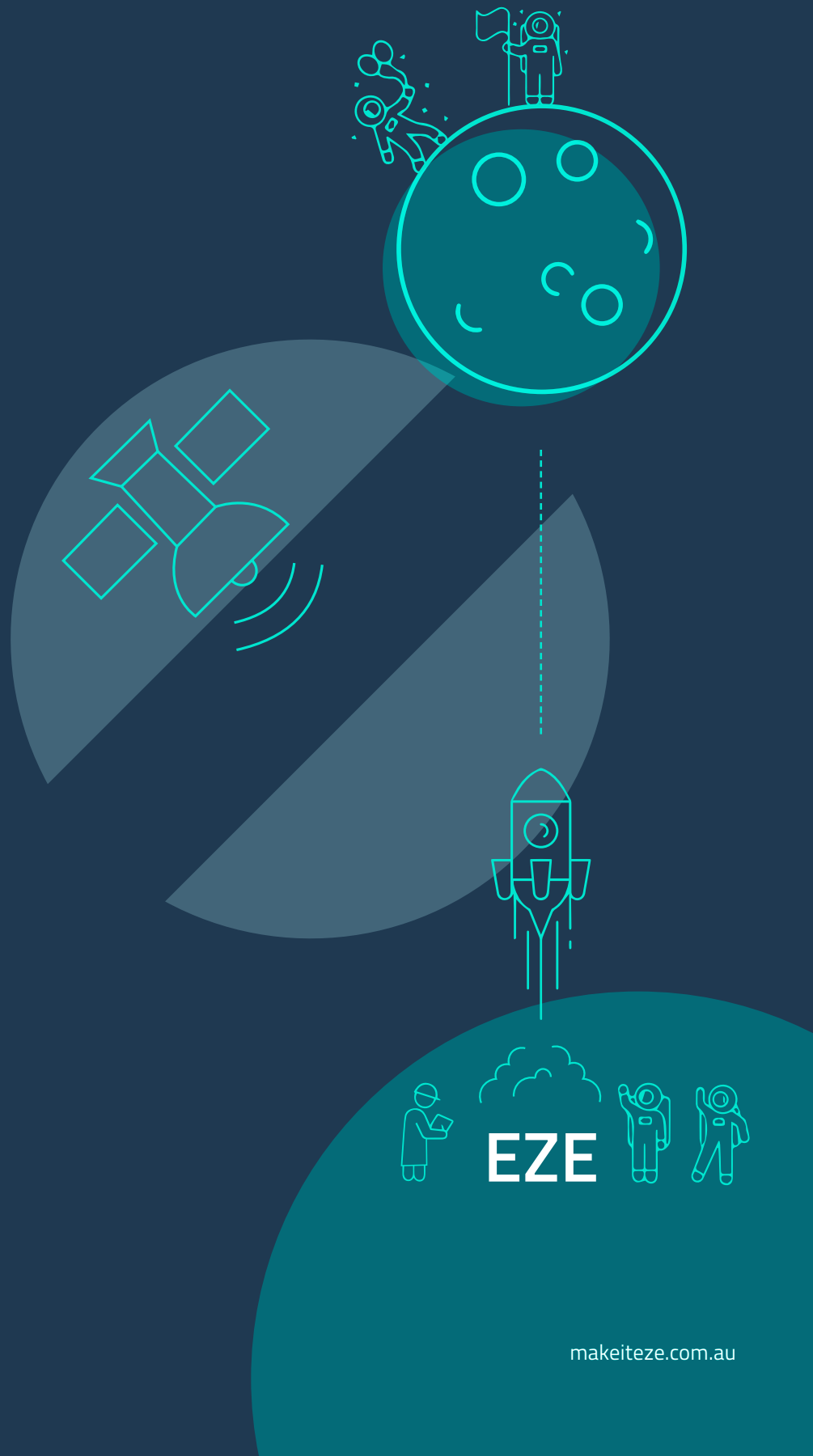
We stick to the essentials.

When it comes to getting you online and operational, we have everything it takes in the way of skills and experience. Having collectively helped many business owners develop their digital presence, we have ironed out the creases and know what questions to ask to deliver solutions.

Our specialist services include Branding, Design, SEO, Market Research, Web Development and Virtual Administration.

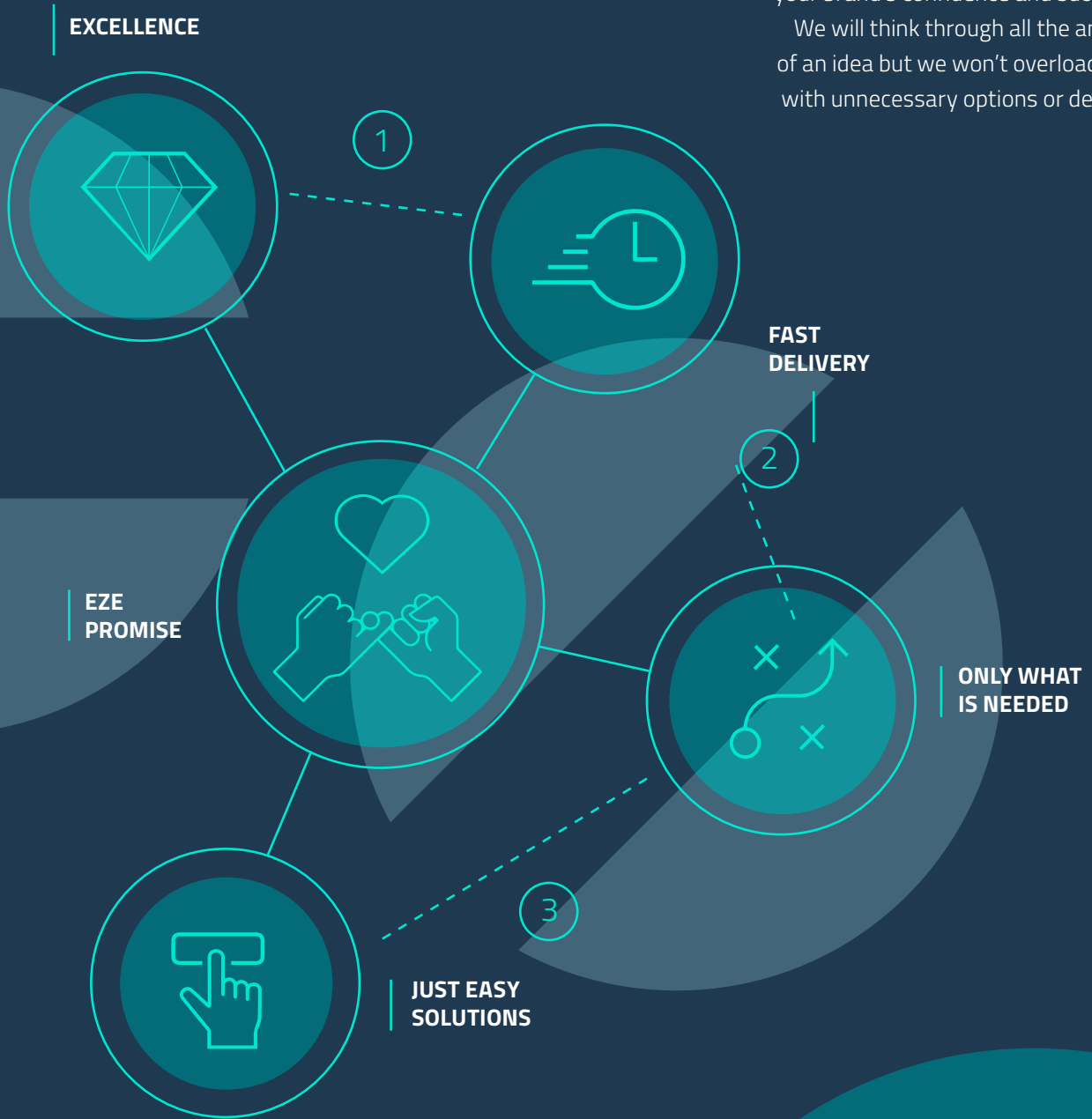
"Good design is deliberate in recognising the vital inclusions from the trivial many. Eliminating the non essentials removes the noise from the main idea, giving it smooth passage."

Christopher Miller



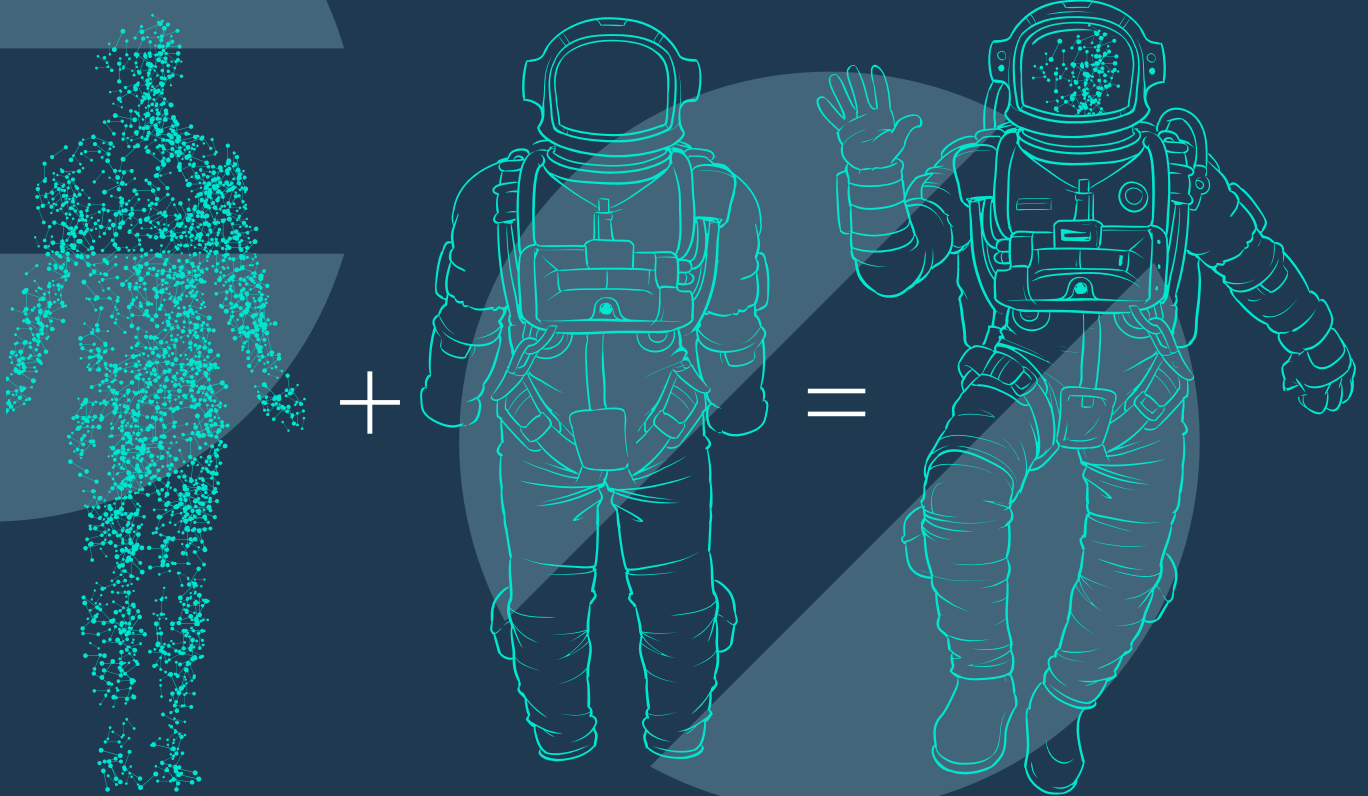
COMPANY PROMISE

We promise to provide solutions that make a difference, delivered with speed and excellence that boosts your brand's confidence and success. We will think through all the angles of an idea but we won't overload you with unnecessary options or details.



MAKE SOLUTIONS EZE

PEOPLE DON'T
BUY PRODUCTS;
THEY BUY
BETTER VERSIONS
OF THEMSELVES



YOUR POTENTIAL
CUSTOMER

EZE
BRAND BOOST

YOUR CUSTOMERS
DOING AWESOME THINGS
WITH YOUR BRAND



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EZE END TO END BRANDING SERVICES

WHO IS THIS FOR?

IF YOU'RE UPDATING A BRAND

IF YOU'RE NEEDING TO OVERHAUL
A TIRED AND OUTGROWN BRAND

IF YOU'RE TURNING A BUSINESS INTO
A BRAND, EFFICIENTLY AND EFFECTIVELY

MARKET

DESTINATION

[CLICK HERE TO LEARN MORE ABOUT THE PHASES OF BRANDING WE TAKE CARE OF](#)

At each phase of branding, we provide workshops and produce brand assets. You might need all of what we offer or just a small piece of what we provide. We're happy to do business with you either way.

EZE
FUEL



BRAND
POWER



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TEMPLATED WEBSITE PACKAGES



STARTER

625 AUD

Includes 12 months of hosting.

1 page

Perfect for tradesmen like plumbers, electrician, home improvement professionals

Simple, straightforward, website

Contact form for people who need you and you can contact

Basic information about what you do, what you have done and what your customers say about your services

Link to Social Media Properties

Digital Business card and Lead Generation machine for your service business



STANDARD

845 AUD

Includes 12 months of hosting.

Perfect for Professional services like accounting, legal, medical and consultants

Simple, straightforward, website

Contact form for people who need you and you can contact

Basic information about what you do, what you have done and what your customers say about your services

Link to Social Media Properties

Digital Business card and Lead Generation machine for your service business

Appointment App so people can book a call or visit

Blog section to educate and inform your visitors, customers of things happening in your industry or business

Email list database, for future contact management and relationship building



ECOMMERCE

1929 AUD

Includes 12 months of hosting.

Perfect for stores with inventory, ready to sell

Simple, straightforward, website

Contact form for people who need you and you can contact

Basic information about what you do, what you have done and what your customers say about your services

Link to Social Media Properties

Digital Business card and Lead Generation machine for your service business

Blog section to educate and inform your visitors, customers of things happening in your industry or business

Email list database, for future contact management and relationship building

Showcase your inventory and accept payment online

Shipping and Pick Up Integration



CUSTOM WEBSITES

starting from
2700 AUD

Think you might need a custom website? We are happy to hear what you have in mind and the best way to give us an overview of what you're after is to make an appointment for a complimentary consultation.

[CONTACT US](#)



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VIRTUAL ADMIN ASSISTANCE

The little-known secret to running a business where you can avoid doing:

- the things you hate doing
- the things you can't do yourself
- and the things you shouldn't be doing.

More benefits to you are:

Take on extra workers without needing to build more office space.

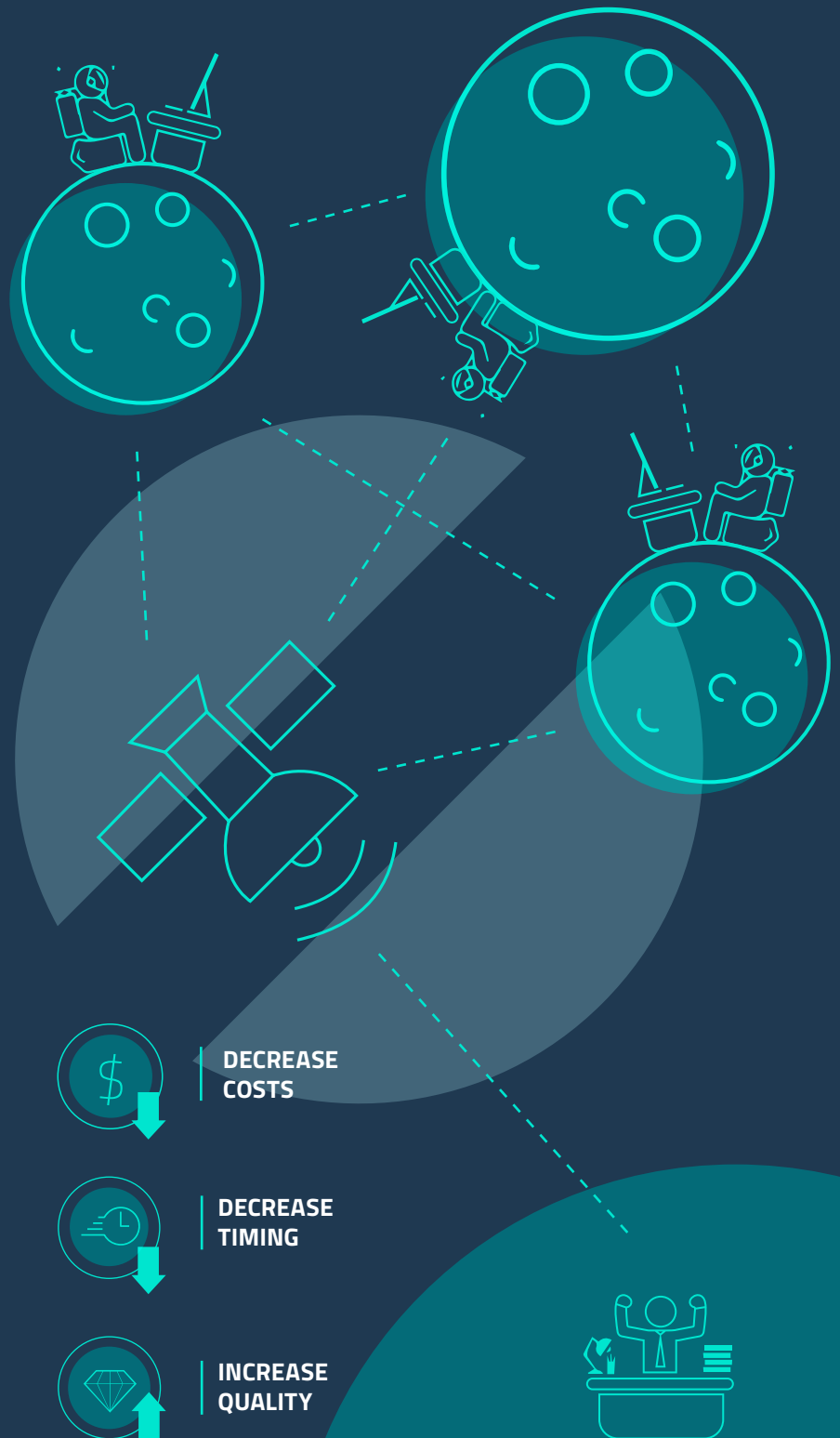
No need to spend time running employees through the training programs.

Get projects completed quicker.

Free you and your senior employees to focus on more pressing matters.

EZE provides dependable Virtual Administration Assistant services:

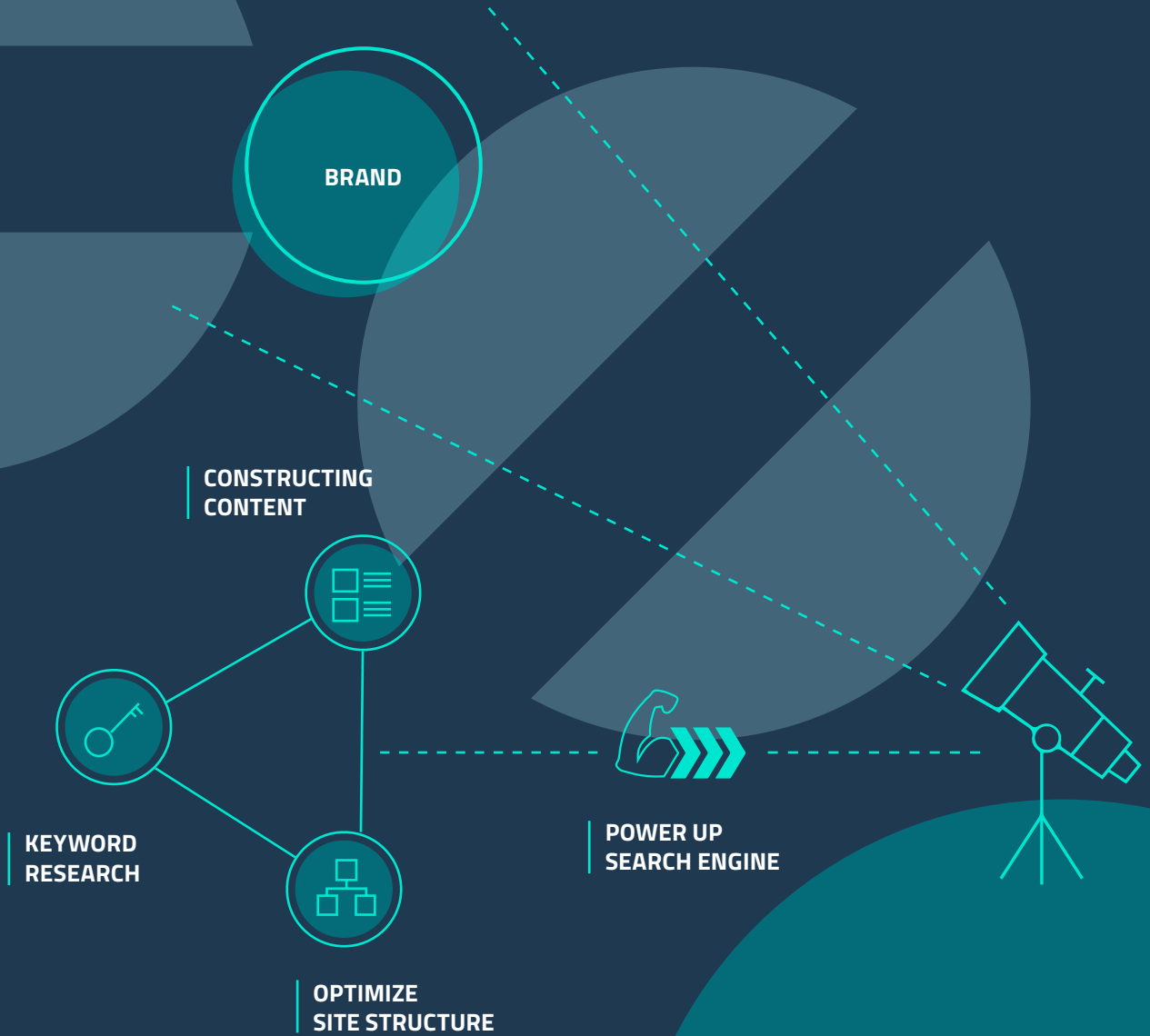
Content Writing
SEO & Digital Marketing
Sales Reports
Google Analytics Reporting
Social Media Customer Service Responder
Social Media Post Creation
Client Relation Systems Management and Reporting
Technical Support Ticket Management
Customer Thank You Note Management
Cloud Storage Organisation
Customer Survey Management
Training Manual Document Management
Infographic Design
Proofreading
Video and Audio Editing
Facebook Ads
Email Marketing
Project Management



SEARCH ENGINE OPTIMISATION

READ OUR DEFINITIVE GUIDE TO SEO COSTS IN AUSTRALIA IN 2022

READ OUR SIMPLE LOCAL SEO GUIDE FOR SMALL BUSINESSES



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SOCIAL MEDIA MANAGEMENT

Why Social Media?

Drive traffic and conversion.

If you manage your social media channels well, it can become an opportunity to bring people to your website, get new hot leads, generate sales, and even boost your brand.

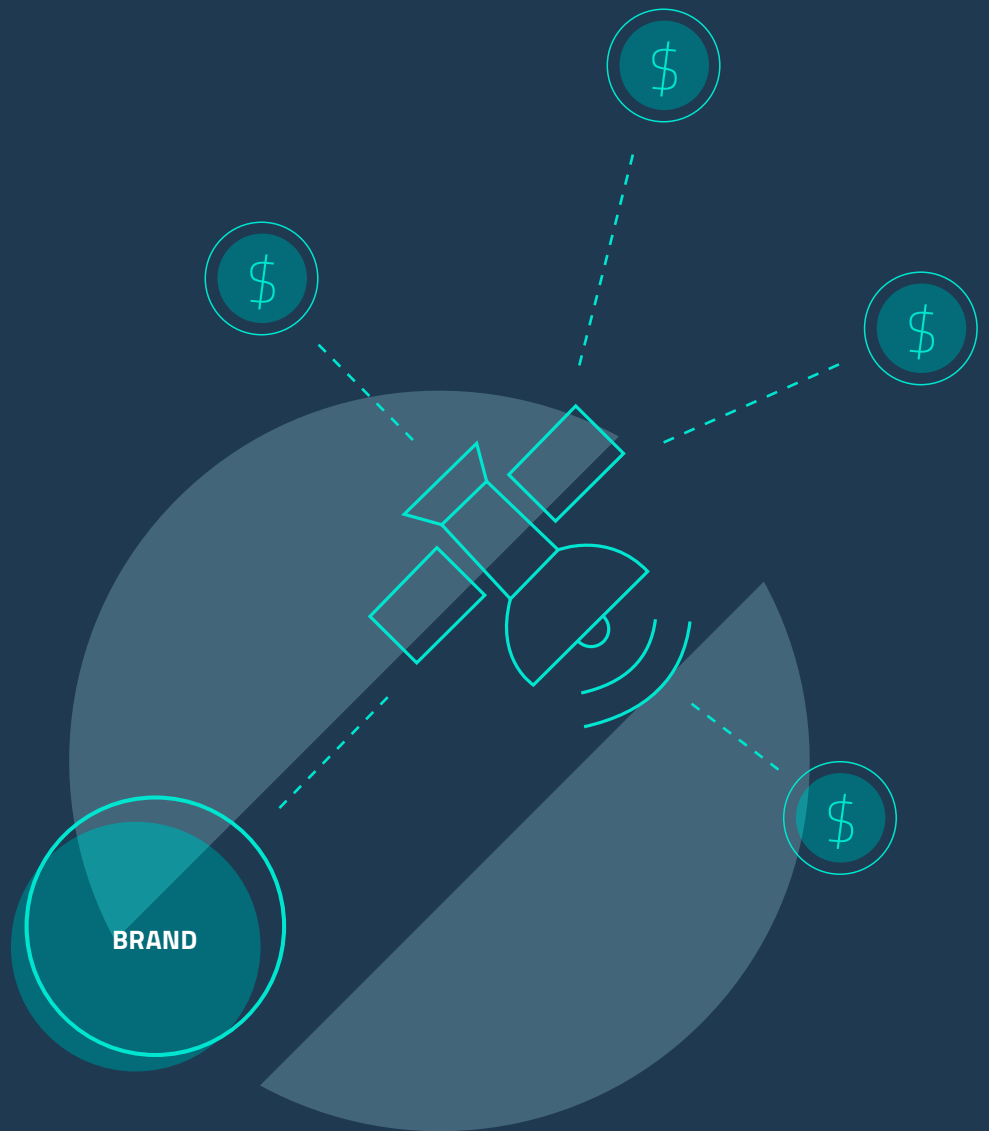
Boost brand awareness.

Being active and engaging in social media will attract more followers.

Thus, increasing your audience and increasing your brand exposure.

Social media is a great way to communicate your brand to your audience.

Spark engagement. Customers today are not just satisfied with constant updates from a business. They want to be communicated to. Social media makes it easy to connect with your customers on a more personal level.



**BOOST
BRAND AWARENESS**



**ENGAGE
TARGET**



**INCREASE
CONVERSION**



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Contact Us

For a brand that
is relevant and
distinguishable



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